

Organized by



**World  
Glaucoma  
Association**  
The Global Glaucoma Network

Co-hosted by



**10<sup>th</sup>**  
**ANNIVERSARY**

# **WORLD GLAUCOMA CONGRESS®**

**JUNE 28 - JULY 1, 2023**

**ROME, ITALY**



## **Sponsor & Exhibition Opportunities**



**worldglaucomacongress.org**





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# Introduction

**Join us for the special anniversary edition of the 10<sup>th</sup> World Glaucoma Congress® in Rome, Italy, June 28 – July 1, 2023. Organized by the World Glaucoma Association and co-hosted by the Italian Association for the Study of Glaucoma and the Italian Glaucoma Society, the upcoming Congress in Rome will be the world's largest glaucoma meeting, and will bring together thousands of eye care professionals and glaucoma specialists from 100+ countries as well as major stakeholders in combating glaucoma, a leading cause of vision loss.**

Glaucoma experts from around the globe will convene to provide an outstanding program for our participants. We look forward to exchanging ideas and knowledge, and engaging with our industry partners as we share the latest in the diagnosis and the medical and surgical management of glaucoma.

We anticipate that the Rome Congress will continue our tradition as the premier international meeting for glaucoma and provide a world-class experience for clinicians and our industry supporters. The exhibition will be located in a high traffic area to maximize interaction between participants and sponsors, in the

stunning La Nuvola - Roma Convention Center.

Mark your calendar, as we bring back the exhilarating energy of a face-to-face experience and make this special edition of the largest glaucoma meeting in the world bolder, more exciting, and more memorable than ever before.

The WGA looks forward to working with you and your company in making the 10<sup>th</sup> World Glaucoma Congress® a tremendous success. Please feel free to contact us for more information.

***We look forward to seeing you in Rome!***



**Neeru Gupta, M.D. Ph.D MBA**  
WGA President



**Shan Lin, M.D.**  
WGA Executive Vice President



**June 28 - July 1, 2023**



**La Nuvola – Roma  
Convention Center**



**Over 3,500  
participants from  
more than 100 countries**



**Visit**  
[worldglaucomacongress.org](https://worldglaucomacongress.org)  
**for the latest information**



**Co-hosted by the Italian  
Association for the Study  
of Glaucoma and Italian  
Glaucoma Society**



**Contact us via**  
[wgc-exh@mci-group.com](mailto:wgc-exh@mci-group.com)  
**for more information**

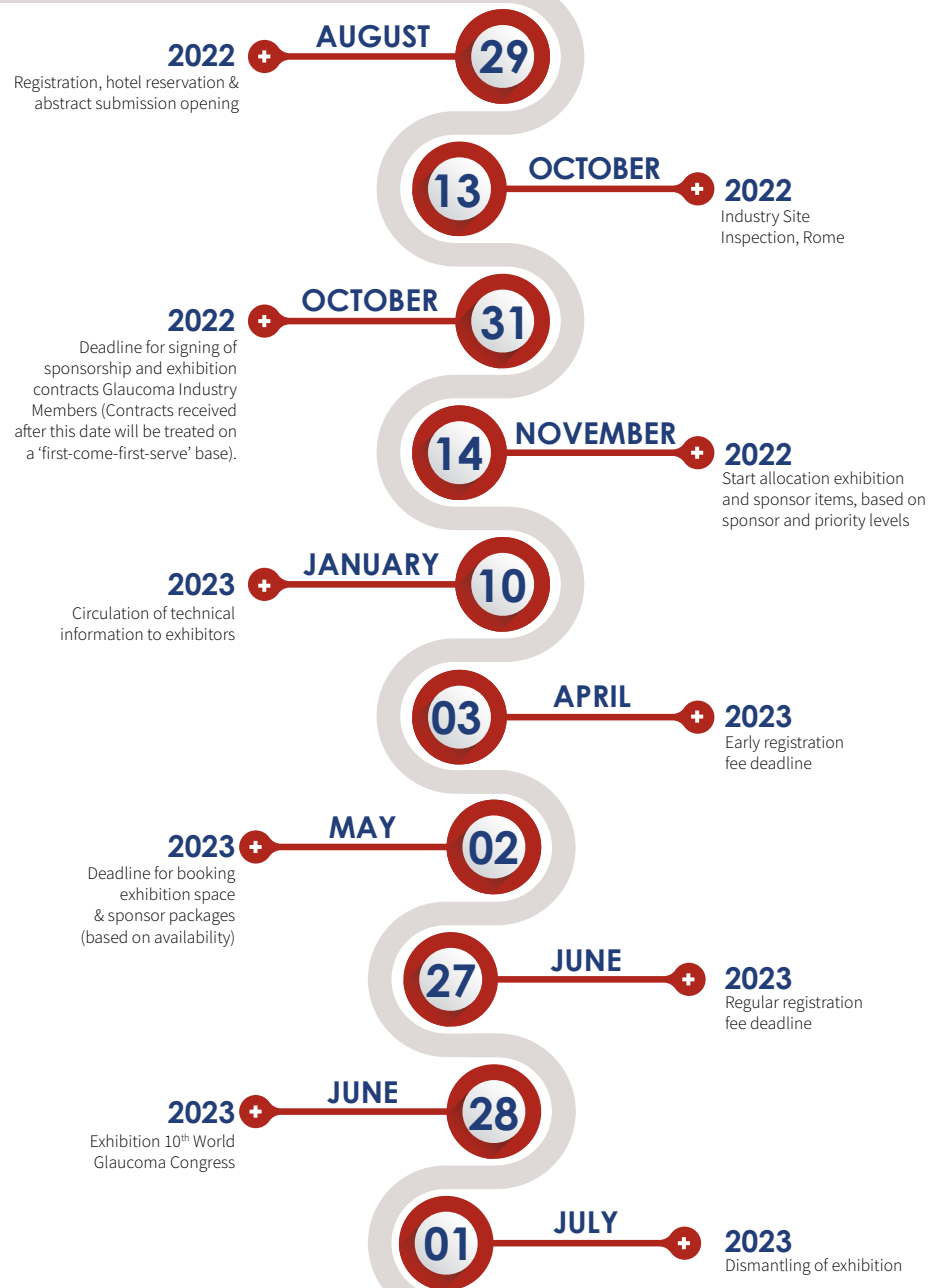
**Congress Organizer**  
MCI The Netherlands  
Schipholweg 4

1062 HE Amsterdam  
The Netherlands

Tel: +31 20 570 9600  
E-mail: [WGC-exh@mci-group.com](mailto:WGC-exh@mci-group.com)



## Important dates



## La Nuvola - Roma Convention Center

The area was built in the thirties to host the Universal Exhibition in Rome, and today it has become a business district that keeps welcoming professionals and international guests from all over the world.

Everything in this area stands for architectural greatness: from buildings and gardens to orthogonal streets and infrastructures.

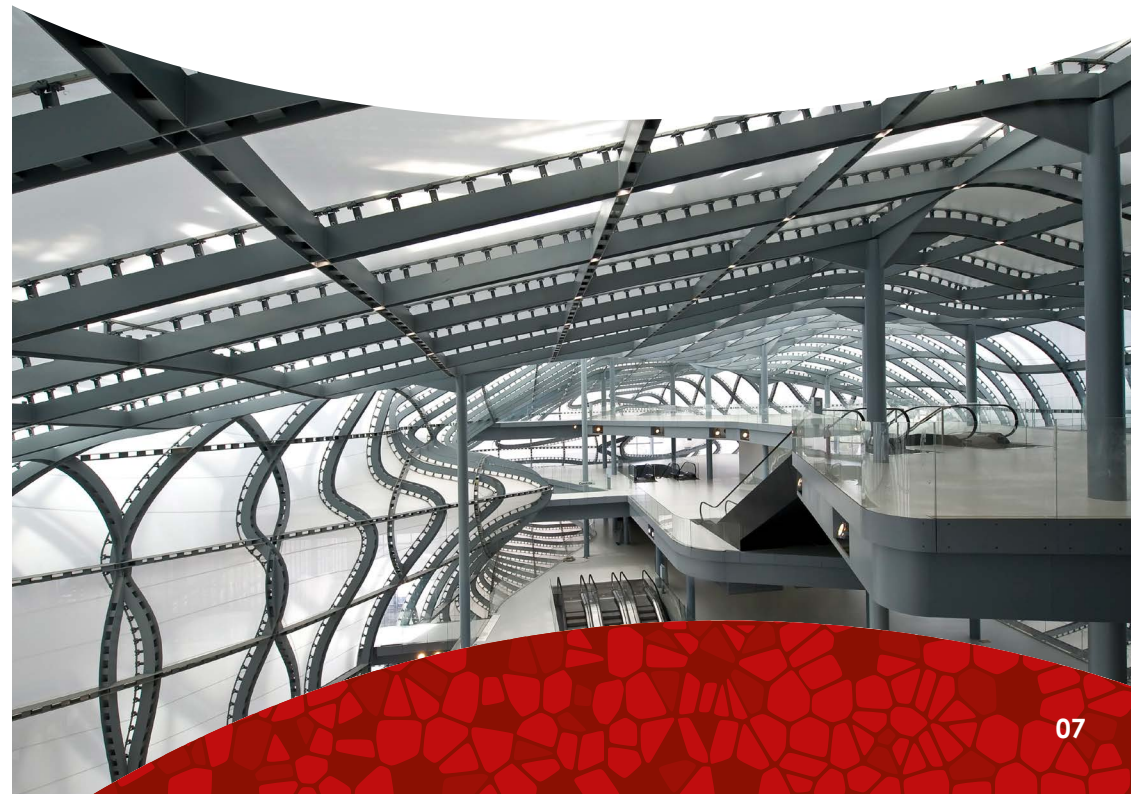
La Nuvola is planned and executed to contain and display the most important events held in Rome, such as conferences and conventions.

### Address

Viale Asia 40/44  
00144 Rome – Italy

### Hotel Accommodation

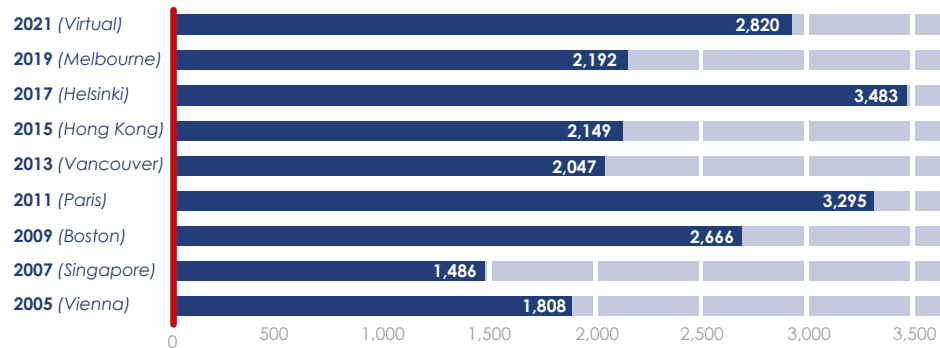
For accommodation requests in Rome Italy, please contact the official WGC-2023 Housing Agent: MCI The Netherlands via [WGC-registration@mci-group.com](mailto:WGC-registration@mci-group.com)



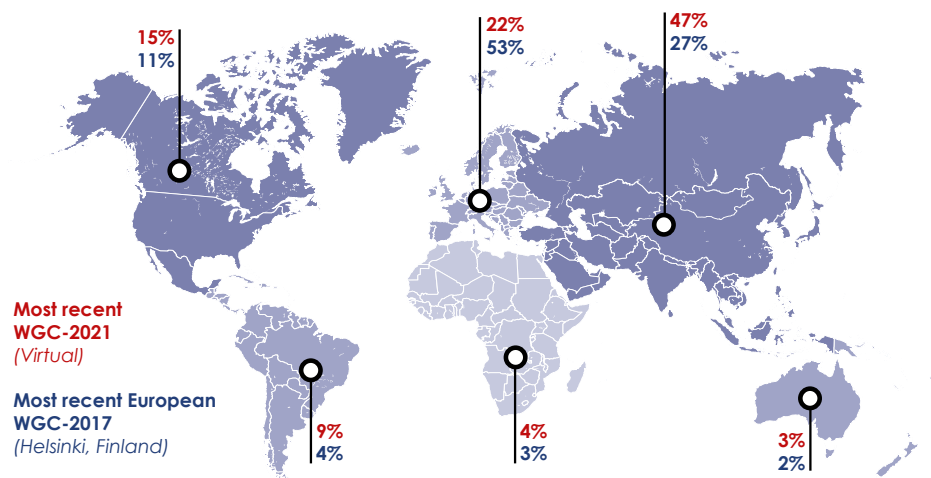


# Statistics

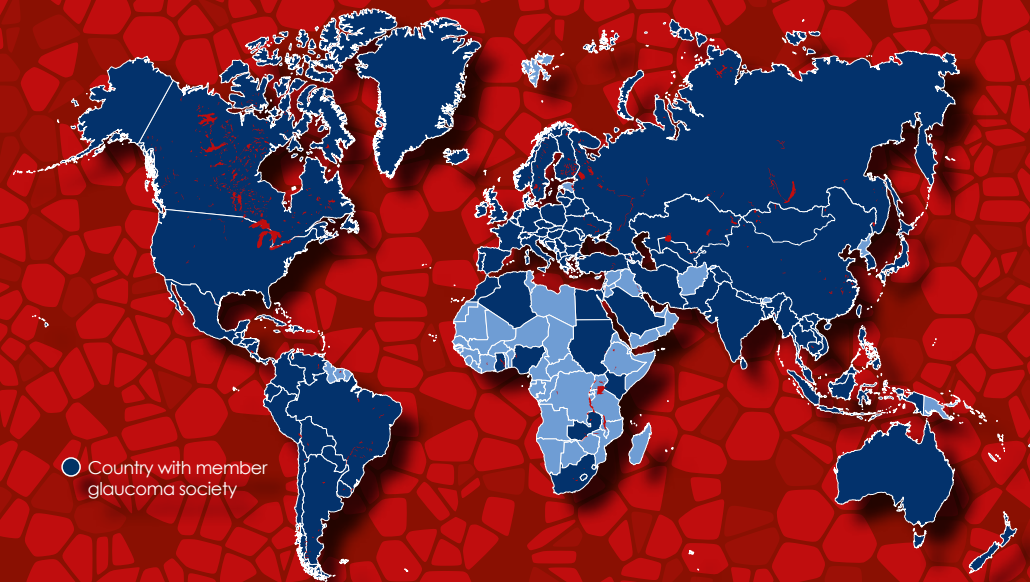
WGC Attendance



Participants per continent



## WGA WORLDMAP



## WGA SERVICES OFFERED TO ALL MEMBERS OF AFFILIATED SOCIETIES



# WGC-2023 WETLABS

Like the past editions, our interactive hands-on wetlabs will be part of the program. These wetlabs were started in 2015 and are always a big success. This year again, 8 wetlab timeslots of 1,5 hours each have been included in the program and it is possible for you to sponsor one of the timeslots.

A wetlab session aims at increasing the surgical training skills of participants by teaching them different kind of techniques and using different materials. If you decide to sponsor a wetlab session you are able to choose your topic and techniques related to the main topic. The standard wetlab session usually starts with up to 30 minutes of theory, followed by one hour of surgical practice exercises accompanied by instructors. A session will last 1,5 hours. As wetlab sponsor, you can suggest your own instructors. The WGC Wetlab Committee will review your suggestions and can also assist with finding other instructors that are familiar with the topic and will be pleased to teach during your session. The following are included in the package:

- Timeslot of 1,5 hours
- Max. participation of 50 delegates
- Materials such as microscopes, knives & pigs eyes
- Your company name mentioned in the program book in the industry section, on the website and in the mobile app
- Max. 10 people of your own company may join the wetlab session (wetlab fee will be charged)
- Up to 2 banners in the meeting room
- Wetlab participants' list incl. names, country and affiliation will be provided after the congress.

The following table provides the available timeslots:

No.	DATE	TIME
A	Thursday June 29, 2023	8.30 am - 10.00 am
B	Thursday June 29, 2023	10.30 am - 12.00 pm
C	Thursday June 29, 2023	1.30 pm - 3.00 pm
D	Friday June 30, 2023	8.30 am - 10.00 am
E	Friday June 30, 2023	10.30 am - 12.00 pm
F	Friday June 30, 2023	1.30 pm - 3.00 pm
G	Saturday July 1, 2023	8.30 am - 10.00 am
H	Saturday July 1, 2023	10.30 am - 12.00 pm

Timeslots are assigned based on a first-come, first-served basis. If you need extra set-up time, please make sure to select one of the morning wetlabs.



## Exhibition

The exhibition will be located in the heart of the congress. The catering areas are located in such a way that a dynamic flow of congress delegates and exhibition visitors will be generated. Special prices will be offered to Glaucoma Industry Members.

For this congress the organization will work with sponsor & exhibition packages. On page 12 you will find and overview of the different packages, specifying the benefits per package.

The exhibition will be open for registered congress participants during congress hours.



# Sponsor & Exhibition packages

For this congress the organization will work with sponsor and exhibition packages. Below you will find an overview of the different packages, specifying the benefits per package. Special prices will be offered to WGA Glaucoma Industry Members.

	WGC-2023 PLATINUM	WGC-2023 GOLD	WGC-2023 SILVER	WGC-2023 BRONZE	WGC-2023 EXHIBITOR	WGC-2023 EXHIBITOR
	Industry Members only	Industry Members only	Industry Members only	Industry Members only	Industry Members only	Non-industry
	€ 280,000	€ 175,000	€ 95,000	€ 30,000	€ 6,500	€ 9,500
NUMBER OF SQM INCLUDED	72	36	18	9	9	9
OWN BOOTH/SHELL SCHEME	Own Booth	Own Booth	Own Booth	Own Booth	Shell Scheme	Shell Scheme
EXPOSURE ON SPONSOR LEVEL	X	X	X	X		
PRIORITY BOOTH ALLOCATION	1	2	3	4	5	6
LINK ON CONGRESS WEBSITE	X	X	X	X		
HOSPITALITY SUITE	X	X	X			
PLENARY LUNCH SYMPOSIUM	X					
MORNING/AFTERNOON SYMPOSIUM		X	X	X		
MONTHLY UPDATES PRE-REGISTERED DELEGATES*	X	X				
PRE-MAILING TO PRE-REGISTERED DELEGATES	X	X				
INSERT IN CONGRESS BAG	X	X	X	X		
ADVERTISEMENT 1 PAGE INCLUDED**	X	X				
1 PUSH NOTIFICATION	X	X	X	X		
COMPLIMENTARY SCIENTIFIC REGISTRATIONS***	35	20	10	5	1	1
COMPLIMENTARY EXHIBITION ONLY REGISTRATIONS	20	10	8	4	2	2

\*According to the GDPR regulations

\*\*Preference based on sponsor level and confirmation date

\*\*\* Excluding complimentary registrations based on WGA Glaucoma Industry Membership

## Extra square meters

- Gold, Silver and Bronze sponsor can upgrade their booth size until maximum 72 sqm\* at €400,- per sqm.

- A Shell scheme of 9 sqm\* can be doubled at €400,- per sqm.

\*square meters

	 Shell scheme booth	 Floor space only (for sponsors)	
EXHIBITOR REGISTRATIONS	2 (per 9m <sup>2</sup> )	2 (per 9m <sup>2</sup> )	Access to coffee breaks and exhibition
CONGRESS REGISTRATIONS	Depends on sponsor package	Depends on sponsor package	Includes: admission to all scientific & poster sessions, exhibition, congress bag, abstract e-book, access to online WGA educational portal (after congress), daily coffee breaks
WALLS	X		2.7m high white melamine infill walls with polished aluminum frame (1 back wall and 2 side walls, unless a corner booth)
FASCIA PANEL	1		Exhibitor name printed on polished aluminium fascia panel (black & white)
CARPET	X		
LIGHTS	X		2 x 150w spots per 9m <sup>2</sup> mounted on light track inside fascia where possible
POWER	X		1 x 4amp power outlet
EXHIBITOR LISTING ON THE CONGRESS APP AND EXHIBITOR DIRECTORY	X	X	Exhibitor company name Booth location

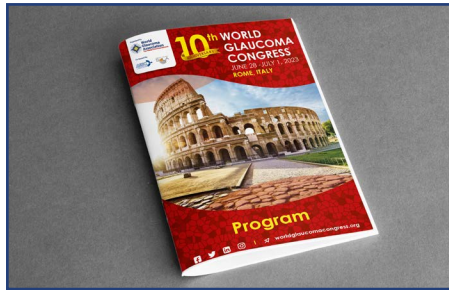
# SPONSOR OPPORTUNITIES

In addition to exhibition space and Glaucoma Industry Symposia, the World Glaucoma Congress® offers a variety of other sponsorship opportunities. Although we are confident that you will be able to find a sponsor item that fits your specific interest and budget we are open to any creative proposals that do not appear on the list.

## POCKET PROGRAM

The pocket program will be distributed among the registered delegates and sponsors. You can insert your ad in this highly visible document.

€ 10,000



## LANYARDS

Both your company logo and WGC-2023 logo will adorn the badges worn by participants every day. Be in attendees' direct line of sight as they engage with their colleagues.

€ 10,000 (incl. production costs)



## CONGRESS BAGS

All delegates will receive a bag, which will display your company logo in addition to the WGC-2023 logo. The delegates will use this bag during the congress and as previous experience has shown long after the congress has ended.

€ 40,000 (incl. production costs)



## INSERTS IN CONGRESS BAGS

Inserts to be placed in congress bags.

€ 4,000 per item



## WGC-TV

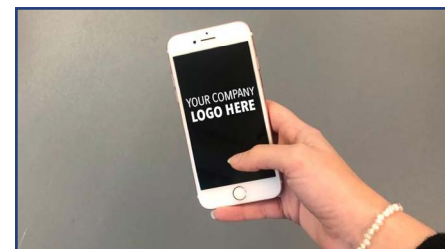
A camera crew will roam around in the venue in Rome to prepare episodes of content about what's been happening and interesting facts of the day which will be used to conclude the day. These episodes will be visible online and in the congress venue. Are you interested in sponsoring an episode? Please reach-out to the WGC team!

€ 19,900 per day (limited to one sponsor per day)



## MOBILE APP FEATURES

- Advert: You can provide an advert for the opening carousel of the congress mobile app. The number of adverts is limited to 5 to maximize your exposure: **€ 4,000**
- Push notification: share your message with the WGC delegates: **€ 2,500**
- Your logo / banner: will be published in the Q&A section of the app for all sessions which use Q&A: **€ 5,000 (limited to one sponsor)**

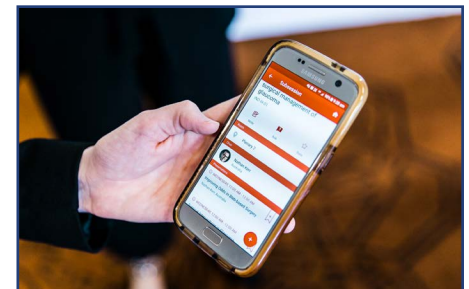


## MOBILE APPLICATION

With the WGC-2023 mobile app, delegates will be able to have the congress in the palm of their hand. The app provides participants on-the-go access to meeting information, including sessions, speakers, abstracts, and exhibitors. Benefits:

- Company logo on home screen
- Landing page ad (can link to exhibitor listing, URL or multi-media message)
- 1 push notification

€ 15,000

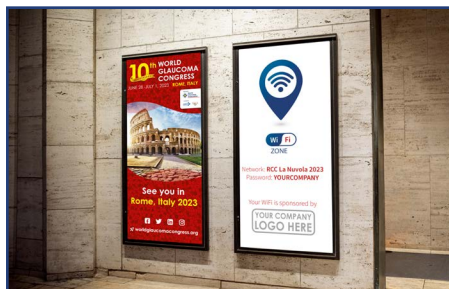




## WIFI

When becoming the exclusive sponsor of the wireless internet your company credentials will be used as login. Additionally, your company logo will be exposed on signage, which is a great opportunity to make sure that the participants know about your presence!

€ 10,000



## BRANDING POSSIBILITIES

Various branding opportunities are available in the congress venue. Reach out to the WGC team to learn more on how you can present your company in an impactful way to all the congress participants in Rome.

*Price upon request*

## MAILING OF PERSONAL INVITATIONS

The congress organizer will send your personal invitations per email to all pre-registered delegates.

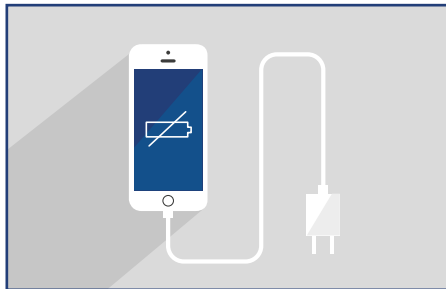
€ 6,000



## CHARGING STATIONS

Nowadays people use many different technical devices that need energy through the day. Therefore, the congress offers universal charging stations. These stations are placed throughout the exhibition floor and can be branded with your logo.

€ 12,500



## WETLABS

Wetlabs are meant to provide surgical training with different kind of techniques and materials. Company name mentioning will be provided in various ways. More information can be found on page 10.

€ 15,000

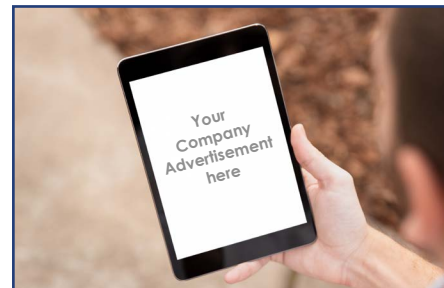


## ADVERTISEMENT IN DIGITAL

### ABSTRACT BOOK

A4 ad in the Digital Abstract book of WGC-2023 – limited to one per company.

€ 2,500



### PRE-SESSION ADVERTISEMENT / VIDEO

Of course session rooms open before the actual start of the session. Want to play your promotional video before the start of a scientific session? This is your chance. Videos can be maximum 2 minutes long and should be to promote your attendance or satellite (not an advertisement).

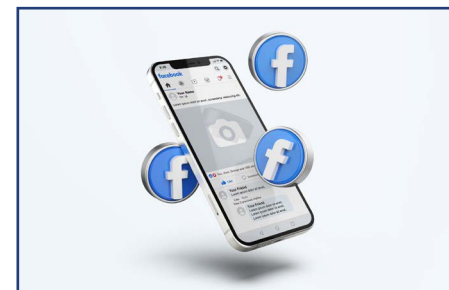
€ 5,000



## SOCIAL MEDIA POST

Your ad can be placed on all WGA social media accounts: Facebook, Twitter, LinkedIn and Instagram! Don't miss out on this great new opportunity.

€ 2,500





## WGA GLAUCOMA INDUSTRY MEMBERS

The benefits for WGA Glaucoma Industry Members with regard to the World Glaucoma Congress® are as follows:

- Open accessibility to Program Planning Committee, WGA leadership & WGA staff
- Banner sponsoring
- Priority choice of booth location
- Sponsoring the congress bags
- Discount rate for booth space based on level, years of membership & previous WGC participation
- Hospitality suite & meeting room rental (up to 10 pax)
- Glaucoma Industry Symposiums
- Free admission for a number of persons (depending on WGA membership level & WGC support)

## SPONSOR OPPORTUNITIES FOR WGA GLAUCOMA INDUSTRY MEMBERS ONLY

An opportunity will be provided for several WGA Industry Members to organize symposiums on Thursday, Friday and Saturday morning. Plenary Lunch Symposiums will be held on Wednesday, Thursday and Friday.

Your satellite symposium title, topic and speakers will have to be reviewed by the Program Planning Committee in order to avoid duplication of topics in the program. This way the organization ensures a balanced and high quality program. Time slots A, C and F are solo-sponsored and available only to Platinum Sponsors. Timeslots B, D, E, G and H will have a maximum of three parallel symposiums.

The table on the next page provides an overview of the dates, times and costs of the symposiums.

No.	DATE	TIME	CAPACITY	PRICE
A	Wednesday June 28, 2023	1.15 pm - 2.15 pm	1700	Part of platinum sponsorship
B	Thursday June 29, 2023	7.30 am - 8.30 am	600, 510, 300, 280	EUR 15,000
C	Thursday June 29, 2023	12.15 pm - 1.15 pm	1700	Part of platinum sponsorship
D	Thursday June 29, 2023	6.00 pm - 7.00 pm	600, 510, 300, 280	EUR 15,000
E	Friday June 30, 2023	7.30 am - 8.30 am	600, 510, 300	EUR 15,000
F	Friday June 30, 2023	12.15 pm - 1.15 pm	1700	Part of platinum sponsorship
G	Friday June 30, 2023	6.00 pm - 7.00 pm	510, 300	EUR 15,000
H	Saturday July 1, 2023	7.30 am - 8.30 am	600, 510, 300	EUR 15,000

If you decide to book the lunch symposium, please note that a maximum of 750 lunch boxes will be ordered. If you prefer to have more you can order this at an additional cost.

\*Companies must adhere to the rules for industry symposium or sessions. They must be held within La Nuvola – Rome Convention Center and during an official slot. WGC will take any breach of these regulations seriously and any company who does not conform to the regulations will be subject to a penalty fine. Industry program overviews for publication in official materials need to be submitted by March 15, 2023 the latest. The industry programs are outside the jurisdiction of the WGC-2023 Program Planning Committee.

## RECORDING YOUR INDUSTRY SYMPOSIUM

As for the past congresses, many sessions will be recorded and we will make these available via the WGA Video Library after the congress.

- Acknowledgement in the WGA newsletter
- Editing and other special requests can be discussed. It is not allowed to arrange your own recording.

It is possible to sponsor the WGC-2023 section of the Video Library and in return you get the following items:

- WGC-2023 section of the Video Library branded with your company logo
- One mailing with Video Library login information to all delegates branded with your company logo

**Price available upon request**



# IGR ADVERTISEMENT

This online journal is circulated four times a year to all members of the WGA affiliated Glaucoma Societies (over 16,000 glaucoma specialists and other eye related healthcare professionals). The WGC-2023 edition will be a special printed edition.

For full information on all IGR advertising options including online banners, advertorials, and more please contact the WGA Executive office via [info@worldglaucoma.org](mailto:info@worldglaucoma.org).

Prices per issue can be found below:

**1 ISSUE**

**1 FULL PAGE € 4,000**

**2 ISSUE**

**1 FULL PAGE € 8,000**

**3 ISSUE**

**1 FULL PAGE € 10,000**

**4 ISSUE**

**1 FULL PAGE € 12,000**

For more information about IGR please visit our website: [e-igr.com](http://e-igr.com)

# PRELIMINARY PROGRAM

To view the latest version of the program, please visit the congress website [here](http://www.wga-worldglaucoma.org)

WEDNESDAY, JUNE 28, 2023		
7.30 am		
8.30 am	WGA Societies Sessions	
9.30 am		
10.30 am		
11.30 am		
12.30 pm	Opening Ceremony & Presidential Symposium	Exhibition Open
1.30 pm	Sponsored Lunch Symposium	
2.30 pm	WGA General Assembly	
3.30 pm	Parallel Symposiums	
4.30 pm		
5.30 pm	Welcome Reception	

	THURSDAY, JUNE 29, 2023	
7.30 am	Sponsored Breakfast Symposiums	
8.30 am	Plenary Symposium / Wetlabs	Exhibition Open
9.30 am		
10.00 am	Coffee Break	
10.30 am	Plenary Symposium / Wetlabs	
11.30 am		
12.30 pm	Sponsored Lunch Symposium	
1.30 pm	Plenary Symposium / Wetlabs	
2.30 pm		
3.00 pm	Coffee Break	
3.30 pm	Courses / Workshops	
4.30 pm		
5.30 pm	Poster Walks / Rapid-Fire / Courses	

	FRIDAY, JUNE 30, 2023	
7.30 am	Sponsored Breakfast Symposiums	
8.30 am	Plenary Symposium / Wetlabs	Exhibition Open
9.30 am		
10.00 am	Coffee Break	
10.30 am	Plenary Symposium / Wetlabs	
11.30 am		
12.30 pm	Sponsored Lunch Symposium	
1.30 pm	Plenary Symposium / Wetlabs	
2.30 pm		
3.00 pm	Coffee Break	
3.30 pm	Courses / Workshops	
4.30 pm		
5.30 pm	Poster Walks / Rapid-Fire / Courses	
6.30 pm	Congress Dinner	

	SATURDAY, JULY 1, 2023	
7.30 am	Sponsored Breakfast Symposiums	
8.30 am	Plenary Symposium / Wetlabs	Exhibition Open
9.30 am		
10.00 am	Coffee Break	
10.30 am	Plenary Symposium / Wetlabs	
11.30 am		
12.00 pm	WGA Societies Sessions	
1.00 pm	Closing Ceremony	
1.30 pm	Farewell Lunch	





## TERMS & CONDITIONS

Read the terms & conditions applying to WGC-2023 on page 28 -31.

## TERMS OF CANCELLATION

Notification of a sponsor to cancel or reduce exhibit space or sponsor items must be submitted to the Congress Organizer in writing before February 1, 2023. The effective date of space cancellation or reduction will be the date on which the Congress Organizer receives the written notice.

### FOR CANCELLATION MADE:

- Before November 1, 2022, 10% of the total costs will be retained
- From November 1, 2022 - February 1, 2023, 50% of the total costs will be retained
- After February 1, 2023, 100% of the total costs will be retained

## TERMS OF PAYMENT

After the contract (page 25 & 26) is received by the Congress Organizer, a confirmation and an invoice for the total amount will be sent and is due to be paid within 14 days after receipt. VAT is not included in the published prices.

## BECOMING A WGA GLAUCOMA INDUSTRY MEMBER

Please contact the World Glaucoma Association Executive Office for more details on becoming a Glaucoma Industry Member via [info@worldglaucoma.org](mailto:info@worldglaucoma.org). All our 2022 Glaucoma Industry Members can be found on the back of this brochure.



# DATA PROTECTION CLAUSE (GDPR)

## MCI The Netherlands

1. In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the exhibitor/sponsor's personal data for the purposes of (i) managing and organising the event, in particular the management of exhibitor/sponsor's stand (ii) managing and organising prospecting and loyalty (iii) enabling the exhibitor/sponsor to benefit from our services (iv) enabling the exhibitor/sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the exhibitor/sponsor has adhered, failing which the contract cannot be executed.

Exhibitor/sponsor's data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.

For processing purposes, the data of the exhibitor/sponsor's data - or transmitted by him - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (reception service providers, security, printing, etc.).

The data necessary for MCI Group to fulfil the purposes described above are those appearing on this order form. In accordance with the regulations in force, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data.

The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The exhibitor/sponsor may exercise his rights by sending a request to the following address : wgc-exh@mci-group.com or by contacting our Data Protection Officer (DPO) : anne.lesca@wearemci.com

2. In any event, the exhibitor/sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the exhibitor/sponsor of a personal data file, the exhibitor/sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.

## SPONSORSHIP & EXHIBITION CONTRACT



**World Glaucoma Association**  
The Global Glaucoma Network

Company Name: \_\_\_\_\_

VAT-Number (EU-COMPANIES only): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zipcode: \_\_\_\_\_ Country: \_\_\_\_\_

Contact Person: \_\_\_\_\_

E-mail: \_\_\_\_\_

## SELECT YOUR WGC-2023 SPONSOR & EXHIBITION PACKAGE

**We are interested in participating in the  
World Glaucoma Congress 2023 as:**

- |  |           |
|--|-----------|
| <input type="radio"/> Platinum Sponsor                     | € 280,000 |
| <input type="radio"/> Gold Sponsor                         | € 175,000 |
| <input type="radio"/> Silver Sponsor                       | € 95,000  |
| <input type="radio"/> Bronze Sponsor                       | € 30,000  |
| <input type="radio"/> Exhibitor (Glaucoma Industry Member) | € 6,500   |
| <input type="radio"/> Exhibitor (Non-Industry Member)      | € 9,500   |

### Additional square meters on exhibition

\_\_\_\_\_ m<sup>2</sup> for € 400 per m<sup>2</sup>

## SYMPOSIUMS

No.	Date	Time	Capacity	Price
<b>A</b>	Wednesday, June 28, 2023	1.15 pm – 2.15 pm	1700	Part of WGC-2023 Platinum Sponsorship
<b>B</b>	Thursday, June 29, 2023	7.30 am – 8.30 am	600, 510, 300, 280	€ 15,000
<b>C</b>	Thursday, June 29, 2023	12.15 pm – 1.15 pm	1700	Part of WGC-2023 Platinum Sponsorship
<b>D</b>	Thursday, June 29, 2023	6.00 pm – 7.00 pm	600, 510, 300, 280	€ 15,000
<b>E</b>	Friday, June 30, 2023	7.30 am – 8.30 am	600, 510, 300	€ 15,000
<b>F</b>	Friday, June 30, 2023	12.15 pm – 1.15 pm	1700	Part of WGC-2023 Platinum Sponsorship
<b>G</b>	Friday, June 30, 2023	6.00 pm – 7.00 pm	510, 300	€ 15,000
<b>H</b>	Saturday, July 1, 2023	7.30 am – 8.30 am	600, 510, 300	€ 15,000

After receipt of the contract by MCI The Netherlands, a confirmation together with an invoice for the total participation costs will be sent, due to be paid within 14 days after receipt.

- ☐ I acknowledge that as an authorized representative of the above stated Exhibitor, I have received, reviewed, and agree that Exhibitor will comply with the Terms. Exhibitor agrees to receive all written and electronic correspondence from the WGA, and official event contractors in reference to the World Glaucoma Congress® and all future WGA events.
- ☐ I have read and accepted the [terms & conditions](#) (page 28 - 31) and cancellation policy as indicated in this Sponsor & Exhibition Brochure at page 23.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## PLEASE SEND THIS FORM TO:

**World Glaucoma Congress® 2023**

c/o MCI The Netherlands  
Schipluidenlaan 4  
1062 HE Amsterdam  
The Netherlands

Tel: +31 20 570 9600  
Email: wgc-exh@mci-group.com

## SPONSORSHIP CONTRACT



**World Glaucoma Association**  
The Global Glaucoma Network

Company Name: \_\_\_\_\_

VAT-Number (EU-COMPANIES only): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zipcode: \_\_\_\_\_ Country: \_\_\_\_\_

Contact Person: \_\_\_\_\_

E-mail: \_\_\_\_\_

### SPONSOR OPPORTUNITIES

**Pocket Program** € 10,000 ☐

**Mobile Application** € 15,000 ☐

**WIFI** € 10,000 ☐

**Lanyards** € 10,000 ☐  
(incl. production costs)

**Inserts in Congress Bags\*** € 4,000 ☐  
(per item)  
\*Pre-approval of item is required

**WGC-TV** € 19,900 ☐

**Mailing of  
Personal Invitations** € 6,000 ☐

**Branding Possibilities** Price upon ☐  
request

**Advertisement in Digital  
Abstract book** € 2,500 ☐

**Walk-in Sponsored Video** € 5,000 ☐

**Charging Station** € 12,500 ☐

**Wetlabs** € 15,000 ☐

**Congress Bags** € 40,000 ☐  
(incl. production costs)

**Social Media Post** € 2,500 ☐

#### Mobile App Features

- Advert € 4,000 ☐
- Push notification € 2,500 ☐
- Your banner/logo € 5,000 ☐

#### IGR Advertisement

- 1 issues - 1 full page € 4,000 ☐
- 2 issues - 1 full page € 8,000 ☐
- 3 issues - 1 full page € 10,000 ☐
- 4 issues - 1 full page € 12,000 ☐

**Total Amount Sponsoring: €** \_\_\_\_\_

After receipt of the contract by MCI The Netherlands, a confirmation together with an invoice for the total participation costs will be sent, due to be paid within 14 days after receipt.

- ☐ I acknowledge that as an authorized representative of the above stated Sponsor, I have received, reviewed, and agree that Sponsor will comply with the Terms. Sponsor agrees to receive all written and electronic correspondence from the WGA, and official event contractors in reference to the World Glaucoma Congress® and all future WGA events.
- ☐ I have read and accepted the [terms & conditions](#) (page 28 - 31) and cancellation policy as indicated in this Sponsor & Exhibition Brochure at page 23.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_



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Tel: +31 20 570 9600

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# TERMS & CONDITIONS

## 1. APPLICABILITY

**1.1** These Terms & Conditions are applicable to any Sponsor Agreement or Sponsor Agreements between the World Glaucoma Association (hereinafter: 'Event Organizer') and the party that acts as sponsor (hereinafter: 'Sponsor') of the event organized by the Event Organizer (each a 'Party' and together the 'Parties'). The applicability of any other terms and conditions is hereby explicitly rejected. The Sponsor Agreement(s) including these terms & conditions are hereinafter called 'the Agreement'.

## 2. PAYMENT CONDITIONS

**2.1** The Sponsor shall pay the Event Organizer the total amount that is mentioned in the Sponsor Contract (hereinafter 'the Fee') within 14 days of receipt of invoice.

**2.2** The Fee is exclusive of value-added tax and any other duties or sales taxes which the Sponsor shall pay in addition to the Fee.

**2.3** The Event Organizer reserves the right to charge the Sponsor 2% interest on any amounts which are due and unpaid, calculated daily from the date due until the date of payment.

**2.4** The Fee is in EUR (Euro). All payments must be made in Euros no other currency will be accepted by the Event Organizer.

## 3. CANCELLATION BY EVENT ORGANIZER

**3.1** Should the Event not be held or cancelled due to reasons within the sphere of the Event Organizer, the Event Organizer will either - at its own discretion - offer participation in a new event within two years from the date cancelled at no extra costs, or refund the amount paid under the Sponsor Contract. Such a refund shall never exceed the maximum amount as agreed upon by parties in the Sponsor Contract and shall never exceed the maximum amount as far as already paid to the Event Organizer by the Sponsor. The Sponsor shall not be entitled any (further) compensation of damages or lost profits.

**3.2** In case the Event Organizer decides to change the Event to a fully Virtual Event, the Event Organizer will provide the Sponsor with an offer that fits the Virtual Event based on the expenditure of the Sponsor for the face-to-face Event. The offer will be made in close collaboration with the Sponsor.

## 4. CANCELLATION BY THE SPONSOR

**4.1** If the Sponsor terminates the Agreement or otherwise cancels the Sponsor Contract after the Sponsor Contract has been signed, the Sponsor is obliged to pay a charge to the Event Organizer. In case of termination or cancellation by the Sponsor before November 1, 2022, the Sponsor shall pay a charge of 10% to the Event Organizer. In case of termination or cancellation by the sponsor between November 1, 2022 and February 1, 2023 a charge of 50% of the Fee to the Event Organizer. In case of termination or cancellation by the Sponsor after February 1, 2023, the Sponsor shall pay a charge of 100% of the Fee to the Event Organizer.

**4.2** The payment conditions as set out in article 3 (PAYMENT CONDITIONS) also apply to the charge as meant in paragraph 1 of this article.

## 5. SATELLITE SYMPOSIUM CONTENT AND OTHER EXPOSURE TIME

**5.1** If the Sponsor organizes a Satellite Symposium according to the Sponsor Contract, the Sponsor shall submit its preliminary program to the Event Organizer who will present it to the WGC-2023 Program Planning Committee for approval. The latter reserves the right to adjust and/or decline the program and/or speakers if necessary. The deadline for submission of the program (titles of presentations, chairs, and speakers) is 6 weeks before the first day of the Event. After the lapse of this deadline, the WGC-2023 Program Planning Committee has the right to withhold its approval to any program for the Satellite Symposium.

**5.2** The Event Organizer is not responsible nor liable in any way in case the Sponsor is not compliant to legal, ethical and industry standards regarding the Satellite Symposium or any other type of content.

**5.3** All content disclosed, used or distributed relating to a Satellite Symposium or a Side Stage Discussion Slot can be used (unless otherwise agreed with the Sponsor in writing) by the Event Organizer until 3 months after the last day of the Event.

**Prior to event days (June 28 – July 1, 2023):** The Sponsor can share any (parts of) content of their pre-recorded Satellite Symposium with third parties for promotional purposes only when these plans are shared with the WGC team in advance. Please reach out to the WGC team for the exact hashtags and official congress logo.

**Post event days (June 28 – July 1, 2023):** 8 weeks after the official live days, and not prior to August 28, 2023, the Sponsor is allowed to release its Satellite Symposium content and use it in any way the sponsor finds suitable.

## 6. PROMOTION AND PUBLICITY

**6.1** Advertisements are published in the web app and mobile app (where applicable) provided their content is approved by the Event Organizer.

**6.2** Advertisements may only be used to promote a company in general, product(s) or services. A Satellite Symposium timeslot may be mentioned.

**6.3** The Event Organizer has the right to priorly review and approve all promotional materials produced in conjunction with the Satellite Symposium, including invitations and announcements or any other sponsor-created content related to the Sponsor's exposure which is part of the Sponsor Contract.

**6.4** The Sponsor showcasing pharmaceutical (or pharma-dependent) products is advised to consult the advice of the Codes of Practice for the Promotion of Medicines presented by the European Federation of Pharmaceutical Industries and Associations (EFPIA) and The Pharmaceutical Research and Manufacturers of America (PhRMA) bodies before applying. In all cases, the Sponsor is solely responsible for ensuring that its promotions, advertisements, and any other content during the Event is legally and ethically acceptable in Italy. Regular cancellation fees apply in case an Exhibitor or Sponsor needs to cancel its participation due to the restrictions of one of the above (or similar) bodies. The Event Organizer is not responsible nor liable in any way in case the Sponsor is not compliant to legal, ethical and industry standards.

## 7. CONFIDENTIALITY

**7.1** Neither Party shall use, copy, adapt, alter, disclose, or part with possession of any information or data of the other Party which is disclosed or otherwise comes into its possession directly or indirectly as a result of the Agreement and which is of a confidential nature as strictly necessary to perform its obligations or exercise its rights under the Agreement.





**7.2** Each Party may disclose the other Party's confidential information to its employees, officers, representatives, or advisers who need to know such information for the purposes of exercising the Party's rights or carrying out its obligations under or in connection with the Agreement. Each Party shall ensure that its employees, officers, representatives, or advisers to whom it discloses the other Party's confidential information comply with this clause; and as may be required by law, a court of competent jurisdiction or any governmental or regulatory authority.

## **8. INTELLECTUAL PROPERTY RIGHTS**

**8.1** All intellectual property rights regarding all formats, names, concepts and other (digital) objects that are developed by the Event Organizer in relation to the Agreement, shall be owned by the Event Organizer exclusively.

**8.2** The Sponsor agrees to cooperate with the Event Organizer in the execution of the Agreement and to timely provide to the Event Organizer all relevant materials and/or information both at the Event Organizer's request as well as on its own initiative that is needed for the Event Organizer to perform its obligations under the Agreement.

**8.3** The Sponsor warrants to the Event Organizer that all materials and/or information provided by the Sponsor to the Event Organizer, including all information that is used in the Satellite Symposium or in the Exhibition by or on behalf of the Sponsor and its employees, are free of third party rights and the Sponsor thus guarantees that the Event Organizer will not violate any rights, including intellectual property rights and/or data protection rights of any third party, by using those materials and/or information, in the execution of the Agreement. The Sponsor will fully indemnify the Event Organizer and/or third parties for any damages incurred by a violation of the above warranty at first request.

**8.4** By making available to the Event Organizer materials or works, of whatever nature, the Sponsor unconditionally and irrevocably grants permission to the Event Organizer to use these materials and works in any way, insofar as this is reasonably required for a proper execution of the obligations or rights under the Agreement by the Event Organizer.

## **9. FORCE MAJEURE**

**9.1** The Event Organizer shall be relieved of its obligations under the Agreement in circumstances which cannot be blamed on the Event Organizer, which are of such a nature that fulfilment of the Agreement cannot/can no longer reasonably be demanded in full.

**9.2** For purposes of this Agreement, "Force Majeure Event" means, with respect to either Party, any strike or other labor dispute, embargo, Power black-out, strike, riot, war, act of terrorism, any natural disaster, acts or omissions of Internet traffic carriers, actions or omissions of regulatory or governmental bodies, fire, explosion, epidemic, act of government or governmental agency or instrumentality, consequences of Covid-19 crisis or other contingency beyond the reasonable control of either party, which in any such case interferes with, or prevents, the fulfillment by such party of its obligations hereunder.

**9.3** In the event of force majeure, the Event Organizer may terminate, cancel, amend the date of the Event or otherwise alter the Event. Should the Event be cancelled, curtailed, or adversely affected by any cause not within the reasonable control of the Event Organizer including but not limited to any of the force majeure events as identified in the preceding paragraph, the Event Organizer shall be under no obligation to refund all or part of the sums paid by the Sponsor in respect of his participation in the Event. The Event Organizer shall be under no liability to the Sponsor or any other person in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs or expenses whatsoever which may be brought against or suffered or incurred by the Sponsor as the result thereof.

## **10. LIABILITY**

**10.1** The total liability of the Event Organizer is limited to direct loss or damage if this loss or damage falls under the cover of its liability insurance and then only up to the amount that is paid out by its insurance, plus the excess.

**10.2** In the (i) absence of intent or gross negligence or if (ii) the insurance does not pay out, and if the Event Organizer is nevertheless liable, this liability will be limited only to direct loss or damage (with liability for indirect loss or damage being explicitly excluded) up to a maximum amount of the Fee already paid by the Sponsor to the Event Organizer.

## **11. TERM AND TERMINATION**

**11.1** The Agreement shall come into force on the day the Sponsor Contract is signed by the Sponsor.

**11.2** Upon receipt of the signed Sponsor Contract the Sponsor will receive a confirmation by email. The confirmation is sent to the email address provided in the Sponsor Contract and will specify if the Sponsor has an open balance and will include an invoice (if found suitable by the Event Organizer).

**11.3** The Agreement shall, unless terminated earlier in accordance with the Agreement, terminate by operation of the law after the Event.

**11.4** Each Party can terminate the Agreement by a notice delivered by registered mail with immediate effect in case the other Party receives or applies for bankruptcy; ceases its undertaking; receives notice of seizure of a substantial part of its assets; dissolution of the legal entity of the other Party; or in case of a change of control of that other Party. Any such termination does not affect the entitlement of the Event Organizer to receive payment of the Fee by the Sponsor under the conditions in the Agreement.

## **12. MISCELLANEOUS**

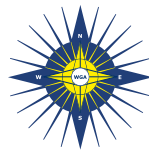
**12.1** The Sponsor is not entitled to transfer any rights and/or obligations from the Agreement to third parties without advance written approval from the Event Organizer. Approval shall not be withheld on unreasonable grounds.

**12.2** Provisions that according to their nature should be deemed to have a permanent effect, remain in effect also after the termination of the Agreement, regardless of the way the Agreement has ended. This applies to, but not limited to, the terms related to intellectual property rights, warranties, liability, and confidentiality. Any amendment to the Agreement shall only be valid if accepted in writing by both the Sponsor and the Event Organizer.

## **13. APPLICABLE LAW AND FORUM**

**13.1** The Agreement is exclusively governed by and construed in accordance with the laws of The Netherlands without having regard to conflict-of-law rules.

**13.2** Any dispute or claim between the Event Organizer and the Sponsor arising out of or relating to the Agreement shall be submitted to the exclusive jurisdiction of the competent courts of Amsterdam, The Netherlands.



**World  
Glaucoma  
Association**  
The Global Glaucoma Network

**PLATINUM GLAUCOMA INDUSTRY MEMBER**



**GOLD GLAUCOMA INDUSTRY MEMBER**



**SILVER GLAUCOMA INDUSTRY MEMBERS**



**BRONZE GLAUCOMA INDUSTRY MEMBERS**

**BAUSCH+LOMB**



[worldglaucomacongress.org](http://worldglaucomacongress.org)